



Agenda

ERGA Media Literacy Action Group Workshop

Location	Brussels (hybrid – connection details sent separately)
Date and Time	11 th October 2023, 10.00-16.00 (CEST)
Venue	Albert Borschette Conference Center (Room 4D), Rue Froissart 36, 1040 Etterbeek, Belgium

10.00-12.25 First part: Media literacy practices of audiovisual market players

10.00-10.15	Opening of the workshop (AGCOM; moderators: Veronika Pelle and György Ocskó)
10.15-10.35	Presentation by Netflix (Peter Matzneller)
10.35-10.55	Presentation by YouTube/Google (Milan Zubíček)
10.55-11.10	Q&A
11.10-11.30	Coffee break
11.30-11.50	Presentation by Facebook/Meta (Nicola Aitken)
11.50-12.10	Presentation by TikTok (Lynn Sutton)
12.10-12.25	Q&A
12.25-13.25	Lunch break

13.25-16.00 Second part: The role of NRAs in media literacy – NRAs' best practices

13.25-13.35	Opening of the section
13.35-13.45	Best practices: AGCOM – Italy
13.45-13.50	Q&A
13.50-14.00	Best practices: RPMS – Slovakia
14.00-14.05	Q&A
14.05-14.15	Best practices: ERC – Portugal
14.15-14.20	Q&A
14.20-14.30	Best practices: KAVI – Finland
14.30-14.35	Q&A
14.35-14.55	Coffee break
14.55-15.05	Best practices: KRRiT – Poland
15.05-15.10	Q&A
15.10-15.20	Best practices: RTR – Austria
15.20-15.25	Q&A
15.25-15.35	Best practices: NMHH – Hungary
15.35-15.40	Q&A
15.40-15.55	Conclusions by the co-chairs of the Media Literacy Action Group

16.00 End of the workshop